



AAF LINCOLN SILVER MEDAL AWARD NOMINATIONS - Deadline is December 1, 2013

The American Advertising Federation of Lincoln is currently accepting nominations for the Silver Medal Award, which will be awarded at the 2014 Nebraska ADDYs in Omaha on February 8th . The award is given in recognition of an individual's outstanding contributions to the advertising profession.

*** Nomination Deadline is December 1, 2013 ***

The criteria for the Silver Medal Award is as follows:

1. **CONTRIBUTIONS TO HIS/HER COMPANY.** The nominee must have achieved success in one of the following areas of work: advertising agency, advertiser, media or advertising service company.
2. **CREATIVE ABILITY.** The nominee should have shown a high degree of creative, original thinking in whatever phase of advertising he/she works.
3. **CONTRIBUTIONS TO THE ADVERTISING INDUSTRY.** The nominee should have worked to increase the stature and raise the standards of the advertising profession.
4. **CONTRIBUTIONS TO THE COMMUNITY.** The nominee should have been active in civic, religious or other community groups dedicated to some phase of human or social welfare.
5. **MEMBER OF THE AMERICAN ADVERTISING FEDERATION - LINCOLN.**

Nominations are due Sunday, December 1, 2013.

Please include a one or two-page outline of the candidate's qualifications in the five areas listed above by the deadline.

Submit completed information to:

AAF Lincoln
c/o Silver Medal Nominations
PO Box 80093
Lincoln, NE 68501
jritzman@aafincoln.org